



DIAMONDS & PEARLS BALL



FRIDAY 01 MARCH 2024 | 7PM
BEAMISH HALL WINTER GARDENS

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORS - £1500

£1500 could sponsor a palliative care nurse for three days in the Helen McArdle In-Patient Wing

- 6 x tickets to the ball
 - 1 x bottle of Prosecco on the table
 - Wine with your meal
 - Full page advert in the events programme
 - Mentions in event press releases
 - Website and social media promotion
 - Promotional materials at event
 - Three day promotion of your nurse sponsorship at Willow Burn following the event
- 4 x opportunities available**

PEARL SPONSOR (DECORATIONS) - £500

£500 could sponsor one day of Bereavement Counselling for adults and children

- 2 x tickets to the ball
- Wine with your meal
- Half page advert in the events programme
- Mentions in event press releases
- Website and social media promotion
- Promotional materials on the table centres on each table
- One day promotion of your Bereavement Counselling sponsorship at Willow Burn following the event

SPARKLE SPONSOR (DRINKS RECEPTION) - £500

£500 could sponsor one session of day care for people living in the community with a life-limiting illness

- 2 x tickets to the ball
- Wine with your meal
- Half page advert in the events programme
- Mentions in event press releases
- Website and social media promotion
- Promotional materials in the Drinks Reception
- One day promotion of your day care sponsorship at Willow Burn following the event

**WOULD YOU LIKE TO
FIND OUT MORE?**

To find out more about becoming a sponsor of the Willow Burn Hospice Diamonds and Pearls Ball, please contact:
Rachel Todd: rtodd@willowburnhospice.org.uk / 01207 529 224