



**Partnerships
with Willow Burn Hospice**
Helping people to make the
most out of life



Each year our team makes a difference to hundreds of people living with a terminal or life limiting illness, and their families. Could you and your team do the same?

Willow Burn Hospice aims to improve the quality of life for those who have life limiting illnesses, and their families, through the provision of high quality palliative care and family support services in County Durham.

It costs £1.2 million a year to provide free palliative and end of life care to those who need it the most. It's a common misconception that hospices are fully funded by the NHS but at Willow Burn we only receive 40% of funding towards the cost of our care.

Each year at Willow Burn we provide:

8760 hours of nursing care
1152 hours of day care
2080 hours of family support and bereavement counselling

Supporting Willow Burn Hospice **makes good business sense.**

Not only will it show your commitment to the health and wellbeing of the Durham community, including your employees, suppliers and their families, but it will **define your brand identity, increase your reach, open up marketing opportunities, offer tax relief and boost staff morale.**



Partnership Opportunities

At Willow Burn we work with companies of all sizes. There are so many ways to get involved, we are sure we will find the right one for you and your business:

Join the **Business Friends of Willow Burn Programme** and become a regular giver from just £30 per month.

Charity of the Year – commit to fundraising for Willow Burn for a whole year, we have lots of ideas to get you started and we even have a couple of challenge events for your staff too.

Pay Roll Giving – promote payroll giving to your employees so that they can give regularly and tax free to their Local Hospice.

Cause Related Marketing – make a donation for a specific product or service you sell, if you sell gifts or home décor items, you could even sell them in our gift shop at Willow Burn.

Donate Goods – could you donate additional or out of season stock to for our retail.

Give the Gift of a Day – set yourself a fundraising target of £1500 and pay for one day of care in the Helen McArdle Wing for in-patient care.

Sponsor Events or Services – put your name up in lights and create a sponsorship package for our Annual Ball or one of our vital services.

Volunteering – could you spare your staff for a couple of days a year to share their skills with the team at Willow Burn?

Team Fundraising – encourage your team to take the lead on fundraising, whether they take part in one of our challenge events, host dress down days or bake up a storm for their team, there are lots of great ways for your employees to make a difference.

Sell our merchandise or host a charity tin – display our branded goods and charity tin in your Reception area or set up a shop in your staff room.

Less about us. More about you.

At Willow Burn we understand that your business is unique, which is why we haven't filled this space with the things we will do for you if you decide to work with us. We don't want to second guess what you need, we want to find out from you. So if a partnership with Willow Burn sounds good to you, let's get to know each other better so that we can provide you with a proposal to suit you, your team and your business goals.





**Geraldine Raggatt - Managing Director
Crescent Homecare**

Let's Get Together

If you think a partnership with Willow Burn could be beneficial to your business, drop us a line on the details below. We would love to chat and to get to know you better and if, after an initial chat you don't think it is for you, nothing is lost, you've made a new friend to call upon when needed.

For further information, contact Rachel:

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Willow Burn is a registered charity, number 519659 and registered as a company limited by guarantee in the name of Derwentside Hospice Care Foundation, number 2263960